



Hawai'i-Pacific Evaluation Association Annual Conference

Building an Evaluation 'Ohana

Friday, September 5, 2008, 8:00 am – 5:00 pm
Hilton Waikiki Prince Kuhio Hotel

Please join us for the third annual conference of the Hawai'i-Pacific Evaluation Association (H-PEA), the official local affiliate of the American Evaluation Association. This year's conference features presentations by internationally renowned and local evaluators and researchers, papers and poster presentations, conversation tables led by experienced evaluators, and the election of association officers. Lunch, breaks, and an ice-cream social provide time for networking and meeting other evaluators from the community.

Conference schedule at a glance:

8:00-8:30	Registration and Continental Breakfast
8:30-8:45	Welcome
8:45-9:30	Keynote Address: <i>Basics of Evaluation Capacity Building: Skill, Will, and Opportunity</i> , Tom Kelly , Evaluation Manager, Annie E. Casey Foundation
9:30-9:45	Coffee break
9:45-11:45	Panel: <i>Full Circle: Insights on Evaluation From Program Funders, Managers, and Evaluators</i>
12:00-1:30	Lunch and Keynote Address: <i>Evaluating With Wisdom and Passion: Using Assets-based Approaches in Complex Organizations</i> , Hallie Preskill , Professor and former President of the American Evaluation Association
1:30-1:40	Business meeting
1:45-3:15	Paper Presentations and Conversation Tables led by Experienced Evaluators
3:30-5:00	Poster Session and Ice-cream Social

Present your evaluation work: Individuals and organizations are encouraged to present a paper or poster on their evaluation projects and activities. Posters will be displayed for the full conference, and presenters will be available for discussion during the ice-cream social. The call for paper and poster proposals is available at <http://www2.hawaii.edu/~hpea/>.

Pre-conference workshops:

- Thursday, September 4, 2008, 9:00 am - 12:00 pm (registration, coffee, and pastries, 8:30 am)
- A) Hallie Preskill, *Asking Questions That Matter: An Introduction to Program Evaluation*
 - B) Tom Kelly, *Strengthening and Assessing Community Evaluation Capacity*
- Thursday, September 4, 2008, 1:30 pm - 4:30 pm (registration, beverages, and cookies, 1:15 pm)
- C) Hallie Preskill, *Using Appreciative Inquiry in Evaluation Practice*

Registration: To facilitate planning and food service, please register for the conference and/or workshops by August 25, 2008 (for a discount, register by August 18). To register, print the attached form, fill in the required information, and mail it together with payment to:

Hawai'i-Pacific Evaluation Association
P.O. Box 283232
Honolulu, HI 96828

Conference venue: The Hilton Waikiki Prince Kuhio Hotel is located at 2500 Kuhio Ave in Waikiki. Valet parking at the hotel is included in the registration fee. The conference will be in the Ballroom.

For further information contact: hpea@hawaii.edu, and visit the H-PEA website at <http://www2.hawaii.edu/~hpea/>.



*Hawai‘i-Pacific Evaluation Association
Annual Conference 2008*

BUILDING AN EVALUATION ‘OHANA

*Friday, September 5, 2008, 8:00 am – 5:00 pm
Hilton Waikiki Prince Kuhio Hotel*

**Keynote Address: “Basics of Evaluation Capacity Building: Skill, Will, and Opportunity”
Tom Kelly, Evaluation Manager, Annie E. Casey Foundation**

The evaluation field has produced and demonstrated many useful and effective methodologies and approaches. However these methods and approaches often do not live up to their potential for contributing to knowledge building because of limited evaluative capacity in individuals and organizations (and in clients and evaluators). The evaluation and nonprofit capacity building fields have responded by developing useful frameworks and approaches to increasing the understanding, knowledge, and skills required by evaluators, nonprofits, funders, and public agencies. But to have smart evaluation practitioners and even smarter evaluation clients, we need to address the many social, cultural, environmental, and even political factors that both inhibit and incentivize effective evaluative thinking in individuals and organizations and the changes needed in the habits and behaviors of *people* to be good implementers and users of evaluation.

Panel: “Full Circle: Insights on Evaluation From Program Funders, Managers, and Evaluators”

Panelists

- Funders: Colin Kippen, Native Hawaiian Education Council
Chris van Bergeijk, Hawai‘i Community Foundation
- Managers: Stephanie Bell, Wai‘anae Coast Community Health Center
Jan Dill, Partners in Development
- Evaluators: Chuck Giuli, Pacific Resources for Education and Learning
Kem Lowry, University of Hawai‘i

**Keynote Address: “Evaluating With Wisdom and Passion: Using Assets-based Approaches in Complex Organizations”
Hallie Preskill, Professor, Claremont Graduate University; 2007 President, American Evaluation Association**

Complex organizations require evaluation approaches that invite the whole system into the conversation about what is working, where, why, for whom, and how. Assets and strengths approaches can answer critical evaluative questions and potentially improve the lives of those who work and live within organizations or communities. By respecting individuals’ experiences, voices, and interests, affirmative evaluation approaches have the potential for igniting participants’ passion and desire to adapt to continual change and to achieve their ultimate goals.

Paper Presentations & Conversation Tables

Attend paper presentations or participate in conversation tables led by an evaluation expert.

Poster Session & Ice-cream Social

Enjoy an ice-cream sundae, cookies, and brownies while viewing posters and conversing with poster presenters and others.



*Hawai'i-Pacific Evaluation Association
Pre-Conference Workshops*

*Thursday, September 4, 2008
Hilton Waikiki Prince Kuhio Hotel*

MORNING WORKSHOPS: 9:00 – 12:00 pm (8:30 am registration, coffee, pastries)

- A) **Asking Questions That Matter: An Introduction to Program Evaluation**
Hallie Preskill, Professor, Claremont Graduate University; 2007 President, American Evaluation Association

In this workshop, we will discuss the steps for designing and implementing an evaluation that produces meaningful, credible, and useful findings. We will specifically focus on identifying critical evaluative questions, understanding a program's underlying theory of change (logic models), linking evaluation questions to data collection methods, and strategies for communicating and reporting processes and findings. Participants will have an opportunity to apply the workshop concepts and tools to an evaluation they might be managing and/or conducting currently or in the near future.

-OR-

- B) **Strengthening and Assessing Community Evaluation Capacity**
Tom Kelly, Evaluation Manager, Annie E. Casey Foundation, Baltimore, Maryland

To achieve results for communities, nonprofits, policymakers and funders need to make strategic decisions about effective policies and programs based on real-time data and relevant program and policy analyses. In addition, real positive change can only occur and be sustained if well-informed communities hold programs and policies accountable for achieving desired results. The capacity to collect, analyze, interpret, communicate, and use data strategically for decision-making and accountability is critical to obtaining and sustaining successful outcomes and successful programs. Building and sustaining this capacity broadly in the community requires attention and investment beyond traditional individual or organizational training and capacity-building. And measuring and evaluating the progress of community capacity building is equally challenging. This workshop will introduce a framework for community evaluation capacity building and a complementary self-evaluation process which can be applied in different settings.

AFTERNOON WORKSHOP: 1:30 – 4:30 pm (1:15 pm registration, beverages, cookies)

- C) **Using Appreciative Inquiry in Evaluation Practice**
Hallie Preskill, Professor, Claremont Graduate University; 2007 President, American Evaluation Association

Appreciative Inquiry (AI) is a collaborative process that inquires into, identifies, and further develops the best of "what is" in organizations in order to create more successful experiences, outcomes, and results. An advantage of applying AI to evaluation is its infinite flexibility to adapt to various evaluation contexts, purposes, cultures, and stakeholder groups. In this interactive workshop, participants will learn about the underlying principles and processes of Appreciative Inquiry, as well as how to apply AI to focusing an evaluation, designing and conducting interviews and surveys, and designing evaluation systems.

Registration: Please register by August 25 (for a discount, register by August 18). Registration form attached and available on the H-PEA website, <http://www2.hawaii.edu/~hpea/>.



Hawai'i-Pacific Evaluation Association
2008 Conference & Workshops Registration Form
 September 4 and 5, 2008, Hilton Waikiki Prince Kuhio Hotel

Name Badge and Contact Information

Please print.

Name _____

Badge Name _____
 (this name will appear on your name badge)

Title _____

Department/Unit _____

Institution/Organization _____

Mailing Address _____

City _____ State _____ Zip Code _____

Phone _____ Email _____
 (required for confirmation and payment receipt)

2008-2009 H-PEA Membership Dues/Renewal

Membership Dues/Renewal
 Amount Enclosed

Regular \$30 \$ _____
 Student \$15 \$ _____

New members: please complete the Membership Form.

Conference Registration

(includes valet parking, continental breakfast, lunch, and ice-cream social)

Early Bird (postmarked by 8/18)	Regular (postmarked after 8/18)	Registration Amount Enclosed
Member (must have paid 2008-09 dues) \$70	\$80	\$ _____
Non-member \$100	\$110	\$ _____
Student (must have paid 2008-09 dues) \$20	\$30	\$ _____
Student non-member \$35	\$45	\$ _____

Conference Lunch Preference

Non-vegetarian _____

Vegetarian _____

Pre-Conference Workshops on Thursday 9/4 (please register by August 25)
 (includes valet parking and refreshments)

Enrollment is limited and limited seats available at the student rate

WORKSHOPS - Thursday Morning

- A) *Asking Questions That Matter*, Hallie Preskill
 -OR-
 B) *Strengthening and Assessing Community Evaluation Capacity*, Tom Kelly

WORKSHOP - Thursday Afternoon

- C) *Using Appreciative Inquiry in Evaluation Practice*, Hallie Preskill

Workshops Selected (check boxes)

Workshop Fees Enclosed

Member (must have paid 2008-09 dues)

Workshop A) \$50 or B) \$50 + C) \$50 = \$ _____

Non-member

Workshop A) \$80 or B) \$80 + C) \$80 = \$ _____

Student member (must have paid 2008-09 dues)

Workshop A) \$25 or B) \$25 + C) \$25 = \$ _____

Student non-member

Workshop A) \$40 or B) \$40 + C) \$40 = \$ _____

Payment

Checks only made payable to **Hawai'i-Pacific Evaluation Association** Total Enclosed \$ _____

Mail this form and check (and new membership form, if applicable) to:

Hawai'i-Pacific Evaluation Association
 P.O. Box 283232
 Honolulu, HI 96828

Receipts will be emailed. Check to have a receipt emailed to you:

- 2008-09 membership dues receipt
- conference fee receipt
- workshop fee receipt



*JOIN THE
Hawai'i-Pacific Evaluation Association*

Mission: To foster a culture of excellence and ethics in evaluation in the Pacific region by improving evaluation practices and methods, increasing evaluation use, promoting evaluation as a profession, and supporting the contribution of evaluation to the generation of theory and knowledge about effective human action. Our goals are to

- Promote the exchange of information by maintaining a website with information on grant notices, contractual and/or collaborative opportunities, job openings, links to conferences and workshops, and other local evaluation news;
- Promote communication and discussion among evaluators in the region by maintaining a listserv of our membership (similar to the listserv maintained by AEA's Evaltalk);
- Increase skills and knowledge by providing opportunities for professional development, e.g., conferences and workshops; and
- Provide opportunities for networking and collaboration.

2008-2009 membership dues are \$30 (\$15 for students).

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2008-2009 MEMBERSHIP FORM FOR NEW MEMBERS

Please mail the form below and a check (no cash or P.O., please) payable to Hawai'i-Pacific Evaluation Association, P.O. Box 283232, Honolulu, HI 96828.

Last Name _____ First Name _____

Title _____ Email _____

Organization _____ Position in Organization _____

Specialization(s) _____

Mailing Address _____

City _____ State _____ Zip _____

Office Phone _____ Alternate phone _____

May we include your name, title, affiliation, area(s) of specialization, and e-mail address in the H-PEA membership directory? yes no

Check here if you would like a receipt (receipts will be emailed): _____.

Thank you for joining!