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For cover image...
Ormond Hammond

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Christine Shotwell

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Keynote
A Globally-Inspired Road Map to Transform Local Destinies
By E. Jane Davidson

The best of the best evaluation from around the globe is only truly powerful when it is blended with local expertise. That combination is lethally effective, not merely for providing after-the-fact summaries of effectiveness, but as a potent change lever in its own right. In this keynote, Jane demonstrates how an elegantly simple evaluative monitoring system helped shatter assumptions and create deep systemic shifts and dramatic outcomes. Key elements were (1) making measurable the stuff that really matters, including ‘intangible’ outcomes think ‘the Hawai‘i; for example); (2) a deliberate focus on the most disadvantaged groups as the ‘lens’ through which to see what needed to change for everyone; (3) using high-level frameworks from the global evaluation (and policy/programming) universe, but tailoring them for context, with the utmost respect for the critical importance of local expertise, and particularly the wisdom of our kūpuna, as well as parents and ‘ohana.

E. Jane Davidson
Hailing from Aotearoa/New Zealand and with a doctorate from CGU (California), Jane runs her own evaluation consulting firm, serving central government and other clients across multiple sectors. Her work includes evaluation capacity building, training and development, strategic evaluation advice and support, collaborative and participatory evaluation, as well as independent evaluations.

Jane is a winner of AEAS Marcia Guttentag Promising New Evaluator Award, co-editor of the Journal of Multidisciplinary Evaluation, and former Associate Director of The Evaluation Center at Western Michigan University and Director of WMU’s Interdisciplinary Ph.D. in Evaluation. She is author of Evaluation Methodology Basics: The Nuts and Bolts of Sound Evaluation (SAGE, 2004), which was recommended by AEA President Debra Rog in her Evaluation 2009 presidential address and is widely used internationally by both practitioners and graduate students. Her 2015 minibook with Joanne McEachen is available on Amazon, Making the Important Measurable, Not the Measurable Important.

Morning Presentation Schedule (*offered twice)

<table>
<thead>
<tr>
<th>Time</th>
<th>Mauka Room</th>
<th>Grand Ballroom I &amp; II</th>
<th>Grand Ballroom III</th>
</tr>
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<tbody>
<tr>
<td>9:00-10:00</td>
<td>Keynote by E. Jane Davidson</td>
<td>Field Testing the Native Hawaiian Educational Council’s Common Indicators System and Framework by S. Hussey</td>
<td></td>
</tr>
<tr>
<td>10:10-11:10</td>
<td>A Meta-Evaluation of an Afterschool Program: Catalyst for Change [roundtable]* by A. Ab-Sam, K. Morris, M. Greaney</td>
<td>Re-Thinking Data Among Marginalized Communities: Comprehensive Research in the Social Sector [roundtable]* by J. Lee-Barua</td>
<td></td>
</tr>
<tr>
<td>12:20-1:15</td>
<td>Evaluation of an Afterschool Program: Catalyst for Change [roundtable]* by A. Ab-Sam, K. Morris, M. Greaney</td>
<td>Applying Portfolio Assessment to the Authentic Evaluation of Knowledge Gained in Hawaiian Cultural and ‘Aina-based Project-Based Learning [roundtable]* by G. Manset, S. Evensen, R. Lee</td>
<td></td>
</tr>
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Afternoon Presentation Schedule (*offered twice)

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>1:15-2:00</td>
<td>Lunch (foyer)</td>
<td>Got Data? Building Local Capacity to Use Publicly Available Data by F. Frank &amp; S. Dalton</td>
<td></td>
</tr>
<tr>
<td>2:00-3:00</td>
<td>Poster Session (Grand Ballroom I &amp; II)</td>
<td>Culture-based and Community Accountable Evaluation in Action: Community Learning Exchange “ohana Series [demonstration] by S. Maunakea, I. Ruelas</td>
<td></td>
</tr>
<tr>
<td>4:15-5:00</td>
<td>Keeping It Simple: Straightforward Strategies and Resources to Build Evaluation Capacity [roundtable] by D. Fujimoto-Saka</td>
<td>If You Build It, Why Don’t They Come? Results from a First Year College Needs Assessment [paper] by S. Pierce</td>
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Keynote

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<td>1:15-</td>
<td>Lunch (foyer)</td>
<td>1:10</td>
<td>Followed by the business meeting (Grand Ballroom I &amp; II)</td>
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<tr>
<td>1:15-</td>
<td>Poster Session (Grand Ballroom I &amp; II)</td>
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<td>If You Build It, Why Don’t They Come? Results from a First Year College Needs Assessment [paper] by S. Pierce</td>
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<tr>
<td>4:15-</td>
<td>Engineering and Interpretable Charts in Microsoft Excel [demonstration] by S. Pierce</td>
<td>5:00</td>
<td>Building an Evaluation Culture to Promote Effective and Continuous Improvement within a Student Services Unit [roundtable] by K. Gushiken Jerigan</td>
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<td></td>
<td>Ice cream social in Grand Ballroom Foyer</td>
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<td>Phone Surveys in Evaluation: Effective Planning, Implementation, and Tracking [demonstration] by J. Capanos 10:10-</td>
<td>10:45</td>
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<tr>
<td>11:20-</td>
<td>Demonstration of How to Make Engaging and Interpretable Charts in Microsoft Excel [demonstration] by S. Pierce</td>
<td>11:45</td>
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<tr>
<td></td>
<td>Introduction to Database Management Using Microsoft Access [demonstration] by R. Tolman</td>
<td>12:45</td>
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<td>A Meta-Evaluation of an After-school Program: Catalyst for Change [roundtable] by A. Ah Sam, K. Morris, M. Greaney</td>
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